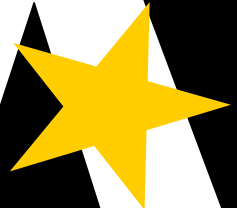


**PROFIFOTO  
SPEZIAL**

**95**

**EIZO CG243W**

**TECHNICAL  
IMAGE  
PRESS  
ASSOCIATION**



**TIPA**



Best  
Photo Monitor:

EIZO  
CG243W

**The much sought-after TIPA award for Best Photo Monitor of the year went to an EIZO again. The CG243W convinced the jury with a 3D look-up table, automatic color drift correction and IPS-LCD panel for excellent color reproduction. These features do not only convince professionals but are also relevant for amateur photographers.**

**B**esides two DVI-I-inputs the EIZO ColorEdge CG243 offers a Display-Port that enables the user to work with 10-bit color. So the monitor displays over one billion colors and the finest differences in tone. 16-bit internal processing produces smooth display of grayscale tones and brings out a very high level of detail in dark areas. The advantage: colors are differentiated true to the original. The Digital Uniformity Equalizer is responsible for

brightness and chroma uniformity on the whole surface of the display. So each color is the same wherever you look. For calibration the ColorEdge CG243W comes with EIZO's ColorNavigator software that is used for setting the target values for brightness, white point and gamma. The monitor's precise and reliable color reproduction reduces correction steps and shortens the professional's valuable production time.

TIPA Award Best Photo Monitor 2010 as seen by the TIPA jury:

"Designed to handle both still and moving images equally well, the 24.1-inch widescreen Eizo ColorEdge CG243W monitor features an in-plane switching LCD panel with a native resolution of 1920 x 1200 pixels. The monitor boasts wide 178° horizontal and vertical viewing angles. Its wide gamut reproduces 98% of the Adobe RGB color space. The ColorEdge CG243W offers hardware calibration, so the monitor itself is calibrated rather than the computer."